INVOICE



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Billing: (407)389-7661

Main: (561)694-2525

www.thewpbfchannel.com

Billing Address:

Canal Partners Media **Attention: Accounts Payable** 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

1516326-1 08/28/16 August 2016 08/01/16 - 08/22/16	Invoice #	Invoice Date	Invoice Month	Invoice Period
	1516326-1	08/28/16	August 2016	08/01/16 - 08/22/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product		Estimate Number		
Slosberg/D/State Senate	720/853/4442	}	4442		
	Flight Dates	Order #	Alt Order#		

08/19/16 - 08/22/16	1516326 08350575				
Billing Calendar Broadcast	Billing Type Cash	Deal #			
Special Handling					
Agency Code	Advertiser Code 720	Product 1/2 853			
Agency Ref	Advertiser Ref				

Spots/

							Spoisi			
ine Start I	Date End Dat	e Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/19/ Class	/16 08/19/16 of Time - Pre-e	Good Mo	orning America otice	7-9AM	1	:30	1	\$600.00	NM	
Weeks	s: <u>Start Dat</u> 08/15/16	e <u>End Date</u> 08/21/16	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: #	Ch Day	Air Date Ai	r Time Descript	tion_	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
1_	WPBF F	08/19/16 7	:25 AM Good M	orning America	7-9AM	:3	30 SSIS201	625н		\$600.00 NN
2 08/22 Class	/16 08/22/16 of Time - Pre-e		News 25 @ 11	IF11-11:35PM	1	:30	1	\$600.00	NM	
Weeks	s: <u>Start Dat</u> 08/22/16	e <u>End Date</u> 08/28/16	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: #	Ch Day	Air Date A	ir Time Descript	<u>tion</u>	Start/End Time	Leng	th <u>Ad-ID</u>			Rate Type
1	WPBF M	08/22/16 11	:30 PM M WPB	F News 25 @ 11PM	11-11:35PM	:	30 SSIS201	625н		\$600.00 NN
3 08/22 Class	/16 08/22/16 of Time - Pre-e			11A-12PM	1	:30	1	\$350.00	NM	
Weeks	s: <u>Start Dat</u> 08/22/16	e End Date 08/28/16	MTWTFSS 1	Spots/Week	Rate \$350.00				-	
Spots: #			ir Time Descript	tion	Start/End Time	Leng	th Ad-ID			Rate Type
1			:59 AM The Vie		11A-12PM		30 SSIS201	625н		\$350.00 NN
4 08/22 Class	/16 08/22/10 of Time - Pre-e			5-6pm	1	:30	1	\$525.00	NM	
Weeks	s: <u>Start Dat</u> 08/22/16	e End Date 08/28/16	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: #	Ch Day	Air Date A	ir Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Typ
11_		08/22/16 5	:27 PM M 5pm	News	5-6pm	:	30 SSIS201	625H	_	\$525.00 NM
5 08/22 Class	/16 08/22/10 of Time - Pre-e		Of Fortune otice	7-7:30PM	1	:30	1	\$1,100.00	NM	
Week		e End Date		Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: #	Ch Day	Air Date A	ir Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
1		08/22/16 7	:12 PM Wheel (Of Fortune	7-7:30PM	::	30 SSIS201	625н		\$1,100.00 N
6 08/22	/16 08/22/1	6 Good M	orning America	7-9AM	2	:30	2	\$600.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

WPBE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516326-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/853/4442	4442

www.thewpbfchannel.com

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ 	Rate	Туре	
Class of Time - Pre-emptible with notice					 		
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
08/22/16 08/28/16 2 Spots: # Ch	2 ription	\$600.00 Start/End Time	Longt	P V4 ID			Pata Tun
	Morning America	7-9AM	_	<u>h Ad-ID</u> 0 SSIS201	625H		<u>Rate Typ</u> \$600.00 NI
	Morning America	7-9AM		0 5515201 0 5515201			\$600.00 NI
							Ψ000.00 141
7 08/22/16 08/22/16 Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1	:30	1	\$1,325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/22/16 08/28/16 1	Spots/Week 1	<u>Rate</u> \$1,325.00					
Spots: <u># Ch Day Air Date Air Time Desc</u>	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 WPBF M 08/22/16 7:53 PM Jeop	ardy	7:30-8PM	:3	0 SSIS201	625н		\$1,325.00 N
8 08/20/16 08/20/16 Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	1-	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/15/16 08/21/161	Spots/Week 1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Sa 08/20/16 8:14 AM Sat 8	-9am News	Sat 8-9am	:3	0 5515201	625н		\$265.00 N
9 08/19/16 08/19/16 F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	1	:30	1	\$1,050.00	NM	
Weeks: Start Date End Date MTWTFSS		Rate					
1 Spots: <u># Ch Day Air Date</u> Air Time Desc	rintion 1	\$1,050.00 Start/End Time	l engt	h Ad-ID			Rate Typ
1 WPBF F 08/19/16 5:26 PM F 5pi		5-6pm		<u>n 70 15</u> 0 SSIS201	625н		\$1,050.00 NI
		1	.20	4	£4 200 00	AIRA	
10 08/19/16 08/19/16 WPBF News 25 @ 6 Class of Time - Fixed Non Pre-emptible	.00P10-0:30P1VI		:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/15/16 08/21/161	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Typ
1 WPBF F 08/19/16 6:12 PM WPE	F News 25 @ 6:00PM	6-6:30PM	:3	0 SSIS201	625н		\$1,200.00 N
11 08/19/16 08/19/16 WPBF News 25 Morn Class of Time - Pre-emptible with notice	nings6-7AM	1	:30	1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/15/16 08/21/161	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF F 08/19/16 6:38 AM WPB	F News 25 Mornings	6-7AM	:3	0 SSIS201	625н		\$525.00 NI
12 08/19/16 08/19/16 Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1	:30	1	\$2,650.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/21/161	<u>Spots/Week</u> 1	<u>Rate</u> \$2,650.00					
Contact # Oh Day Air Date Air Time Dane	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
		7:30-8PM	:3	O SSIS201	625н		\$2,650.00 N
1 WPBF F 08/19/16 7:53 PM Jeop	ardy	7.00-01 141					
1 WPBF F 08/19/16 7:53 PM Jeop 13 08/22/16 08/22/16 WPBF News 25 @ N		1	:30	1	\$530.00	NM	
1 WPBF F 08/19/16 7:53 PM Jeop 13 08/22/16 08/22/16 WPBF News 25 @ N Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS	oon 12pm-1230pm	1 Rate	:30	1	\$530.00	NM	
1 WPBF F 08/19/16 7:53 PM Jeop 13 08/22/16 08/22/16 WPBF News 25 @ N Class of Time - Fixed Non Pre-emptible	oon 12pm-1230pm Spots/Week 1	1		1 h Ad-ID	\$530.00	NM	Rate Typ

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Payment Terms 30 Days

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516326-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/853/4442	4442

Gross Total

Agency Commission

Net Amount Due

\$13,845.00

\$2,076.75 \$11,768.25

www.thewpbfchannel.com

.ine Start D	ate End Dat	e Descript	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 08/22/ Class	16 08/22/16 of Time - Fixed	WPBF N Non Pre-emp	lews 25 @ 6:00 tible	PI6-6:30PM	1	:30	1	\$1,200.00	NM	
Weeks	08/22/16	08/28/16	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: <u>#</u> 1	Ch Day / WPBF M (ir Time Descrip :29 PM WPBF	tion News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 ssis2016	525H		Rate Type \$1,200.00 NN
15 08/22/ Class	16 08/22/16 of Time - Pre-e	WPBF N	lews 25 Mornin	gs6-7AM	1	:30	1	\$525.00	NM	
Weeks	Start Date 08/22/16	End Date 08/28/16	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$525.00	·				
Spots: # 1	Ch Day / WPBF M (ir Time Descrip :06 AM WPBF	<u>tion</u> News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 SSIS2016	525H		<u>Rate Type</u> \$525.00 NM
16 08/19/ Class	16 08/19/16 of Time - Pre-e	Nightline	otice	1238-107A	1	:30	1	\$140.00	NM	
Weeks			MTWTFSS	Spots/Week 1	<u>Rate</u> \$140.00					
Spots: <u>#</u> 1	Ch Day (17.7	ir Time Descrip :01 AM Nightlin		Start/End Time 1238-107A		<u>h Ad-ID</u> 0 ssis2016	525н	· · · · · ·	<u>Rate Type</u> \$140.00 NM
17 08/20/ Class			PM Rotator	Sat 1-5p notice	S-	:30	1	\$30.00	NM	ā
Weeks	: <u>Start Date</u> 08/15/16	End Date 08/21/16	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: <u>#</u> 1			ir Time Descript:59 PM Sat 1-5		Start/End Time Sat 1-5p		<u>h Ad-ID</u> 0 ssis2010	525н		<u>Rate Type</u> \$30.00 NM
18 08/21/ Class			I & ISLES WKN	ID SUN 12A-1A	S	:30	1	\$25.00	NM	
Weeks	: <u>Start Date</u> 08/15/16	e <u>End Date</u> 08/21/16	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> 1			<u>ir Time Descrip</u> 2:11 AM RIZZO	otion _I & ISLES WKND LF	Start/End Time 5 2 SUN 12A-1A		<u>h Ad-ID</u> 0 ssis2010	525н		<u>Rate Type</u> \$25.00 NM
19 08/21/ Class			orld News Now	2-4x notice	S	:30	1	\$5.00	NM	
Weeks		e <u>End Date</u> 08/21/16	•	Spots/Week 1	<u>Rate</u> \$5.00					
Spots: <u>#</u> 1			ir Time Descrip 2:29 AM ABC W	otion Forld News Now	Start/End Time 2-4x		<u>h Ad-ID</u> 0 ssis2010	525н		<u>Rate Type</u> \$5.00 NN
					Total Spots	2	20			

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